

RICHARD (DICK) LOIZEAUX

**139 North Idlewild
Mundelein, Illinois 60060
(847) 566-5586
Cell: (847) 668-5586
dickloizeaux@comcast.net**

Career Summary

Strategic leader with multi-faceted experience in general management, marketing, and non-profit organizations. An 18-year track record leading a contemporary church of 1000, with \$5 million in assets and 15 employees; and 12 years management experience in marketing, purchasing, dealer relationships, and strategic planning. Powerful communicator, with proven skill in large group presentations and creative written communication. Demonstrated abilities in fundraising for expansion while maintaining operating income; in pursuing strategic objectives while providing tactical solutions to complex problems; and creating organizational momentum through casting vision, building consensus, aligning resources, and motivating volunteers.

Professional Experience and Achievements

ALPINE CHAPEL, Inc. Lake Zurich, Illinois

1985 to 2003

Ranked in top 2% of churches in USA; Selected as "Purpose Driven Champion Church" in May 2002,

President and Senior Pastor

- Led a new church from birth to 1000 attendance, with a \$1.24 million budget, 15 paid staff, 250 volunteers, and a 17-acre campus. Was recognized nationally as a "Purpose Driven Champion Church" in May 2002, and statistically rated in the top 2% of all churches in North America.
- Led the church through transition of vision and values, from a traditional to contemporary style, and from a single service to multiple services. The new identity and strategy brought growth of 100% in the first year, followed by an average 15% annual growth rate in following years.
- Substantially beat a professional fundraising consultant's estimate that we could only raise \$900,000, by conducting a building fund campaign that raised \$1,800,000;
- Conducted a 30,000 square foot, \$2.8 million, building program, completed in spring 2000.
- Increased charitable giving 6% during 2002-03 recession by renewing the vision to established donors, and by bringing in new donors.
- Hosted 230 pastors at a "Transitioning to a Purpose Driven Church" conference resulting in practical instruction and encouragement for pastors as change agents.
- Implemented volunteer recruitment and training programs resulting in over 250 volunteers
- Public speaking: Recently taught a Church Planting class at Moody Bible Institute on "Developing Vision." Taught at Men's Retreats in New Hampshire, Family Camps in Michigan, Pulpit Supply in Wisconsin.

FIAT-ALLIS CONSTRUCTION EQUIPMENT, Carol Stream, Illinois

1978 to 1985

An international Fortune 500 manufacturer of earth moving machines.

Manager Machinery & Parts Pricing, Contracts & Quotations, USA.

- A principal architect of the first successful price rollback in the industry, increasing market share two percentage points in four months.
- Established & administered a quotation program increasing government sales 500% in one year.
- Directed preparation and administration of international quotations valued up to \$50,000,000 per transaction.
- Conducted market research trips to Singapore, Korea, Japan, Canada, England and Italy.
- Managed two departments with 15 people and annual budget of \$500,000.

Director, Dealer Development, USA. Reporting to the Senior Vice President of Marketing.

- Developed a master distribution plan and annual dealer plans for North America, increasing sales outlets by 40% in three years.
- Created dealer development support programs, including recruitment and training of new dealers, direct mail campaigns, signage, training, and start up kits.
- Participated in design and implementation of major national marketing programs.

EDUCATION:

Master Religious Education, Magna Cum Laude, 1985
Trinity Evangelical Divinity School, Bannockburn, Illinois
Bachelor Business Administration, Cum Laude, 1971
University of New Hampshire, Durham, New Hampshire